



KPMG Corporate Finance LLC

FOR IMMEDIATE RELEASE

KPMG CORPORATE FINANCE LLC'S VIVITAR DEAL NAMED SPECIAL SITUATIONS M&A DEAL OF THE YEAR AT THE TURNAROUND ATLAS AWARDS GALA

Baltimore, Md. (June 29, 2009) - [KPMG Corporate Finance LLC](#), an independent, middle-market investment bank, announced that Sakar International's acquisition of Vivitar from Syntax-Brilliant Corporation -- a transaction for which KPMG Corporate Finance advised Vivitar -- was a winner of the Turnaround Atlas Awards' Special Situations M&A Deal of the Year.

KPMG Corporate Finance was chosen among 33 other winners at the Turnaround Atlas Awards ceremony, held at the Historic Walnut Room at Hotel Allegro in Chicago on Monday, June 22, 2009. The awards gala and ceremony, presided by the evening's host and master of ceremonies Mr. Jeff Flock, business reporter with FOX Business News Network, were attended by prominent leaders and executives from the industry.

"The Vivitar transaction was a challenge given the speed of the process but was nonetheless a huge success based upon the value achieved," said [Lorie Beers](#), managing director with KPMG Corporate Finance LLC's [Special Situations Advisory Group \(SSAG\)](#). "We are proud to receive the Atlas award for this deal."

Shanta Kumari, chief executive officer of Global M&A Network, added: "Today, the demand for top talent gathered at the Turnaround Atlas Awards gala is vital for preserving industries, jobs and rebuilding of the American economy and competitiveness. Winners and finalists can take pride for completing an impressive array of turnarounds requiring creative collaboration and the very best from the industry."

KPMG Corporate Finance conducted a competitive, expedited auction process that generated interest from several diverse counterparties including liquidators, private equity firms, and strategic investors. KPMG Corporate Finance met the objectives of the Company and its Lender by closing a sale in mid-August 2008, only seven weeks after becoming engaged. KPMG Corporate Finance created the marketing materials which were distributed to more than 300 potential counterparties, coordinated management meetings and due diligence, and assisted the Company and Lender in successfully negotiating a sale to Sakar International, Inc., a 30-year-old, family-owned consumer electronics manufacturer based in Edison, New Jersey. Despite the speed of the process, KPMG Corporate Finance exceeded the value expectations of the Company and Lender.

For more information please contact:

Alyssa Van Wie
Allison & Partners
202-223-9260
alyssa@allisonpr.com

Irene Vasilakopoulos
KPMG Corporate Finance LLC
410-949-8733
ivasilakopoulos@kpmg.com

About KPMG Corporate Finance LLC

KPMG Corporate Finance provides a full suite of investment banking and advisory services to its domestic and international clients. Their professionals have the experience and depth of knowledge in global M&A and project finance to advise clients on mergers and acquisitions, sales and divestitures, buy-outs, financings, debt restructurings, equity recapitalizations, fairness opinions, infrastructure project finance and other advisory initiatives. In addition, KPMG Corporate Finance remain independent of financing sources, helping to ensure that our efforts are objective and aligned with the goals of KPMG's firms' clients. Operating in 62 countries, KPMG's Corporate Finance practice comprises more than 2,200 professionals who are able to meet the needs of KPMG's firms' clients across the globe. In 2008, as a leading financial adviser, KPMG's Corporate Finance practice completed 390 deals totalling US\$51.5 billion, according to Thomson Reuters' global M&A league tables.

###