

KPMG Corporate Finance LLC advised the shareholders of Assist-Card on its sale to Starr International Company



KPMG Corporate Finance LLC

acted as exclusive financial advisor to Assist-Card on the sale to Starr International Company.

January 2012

Deal announcement | Assist-Card

Assist-Card International Holdings is a leading provider of travel assistance services. Assist-Card comprises a network of providers spanning 107 countries, delivering travel and emergency assistance services to over 7 million individuals each year. Assist-Card operates assistance hubs in Argentina, Spain, the United States, Vietnam, Colombia, Peru, Brazil, and South Korea, in addition to more than 60 assistance centers around the world.

Assist-Card was seeking an insurance carrier partner to provide product support and risk capital for continued international growth and expansion. The search for the right partner to take the Company's business success to the next level presented a unique set of challenges, given Assist-Card's global footprint and international dynamic.

The project involved a diverse team of KPMG International professionals providing advice on transaction management and negotiation, tax, accounting, legal, regulatory, valuation and other matters. Our industry experience, global resources, and commitment allowed us to successfully close this complex, cross-border transaction.

KPMG Corporate Finance LLC in the United States served in a critical supporting role to KPMG in Argentina in bringing Starr to the table and effectively negotiating a successful transaction. "The key factors supporting the success in the transaction included our worldwide presence throughout the global M&A network, adding significant value to our client and the transaction process," commented Phil Isom, head of U.S. Corporate Finance.

U.S. transaction team

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Trust KPMG Corporate Finance LLC with your next transaction

KPMG Corporate Finance LLC provides a broad range of investment banking and advisory services to its domestic and international clients. Our professionals have the experience and depth of knowledge in global M&A and project finance to advise clients on mergers and acquisitions, sales and divestitures, buyouts, financings, debt restructurings, equity recapitalizations, infrastructure project finance, and other advisory initiatives. In addition, we remain impartial to financing sources, helping to ensure that our efforts are objective and aligned with the goals of clients.

Operating in 82 countries, the corporate finance practices of KPMG International's member firms (KPMG) comprise more than 2,100 professionals who are able to meet the needs of clients across the globe. In 2010, as a leading financial adviser, KPMG completed 269 deals totaling US\$16.5 billion, according to Thomson Reuters SDC's global M&A middle market league tables.

We welcome the opportunity to meet with you, learn more about your company's objectives, and discuss our people and capabilities.

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